

# POPCORN SHED

Wholesale Catalogue





# Our story



## Let's Pop to it!

We're Sam and Laura, cousins and founders of Popcorn Shed. We have always appreciated the humble popcorn snack and its power to enhance special moments spent with friends, family and loved ones - be it watching a film, at a picnic, or snacking on roadtrips.

With that in mind, we dedicated ourselves to perfecting popcorn treats associated with joy and happiness by prioritising flavour and quality, hoping that it will bring our fans as much great memories as it has brought to us.

Operating out of our garden shed since 2016, Popcorn Shed is a home-grown, family-owned business - a Made in Britain artisanal brand.

# Our popcorn

Popcorn Shed are rewriting the rules of the snacking category in the UK and beyond!

Say goodbye to boring, tasteless popcorns. Our gourmet popcorn tastes better than the competition, is beautifully branded and our pack formats and flavours are both unique and eye-catching.

**TEXTURE** is our game!

We add real indulgent Belgian chocolate, nuts and fruit to our popcorn, for an extra flavour hit and enhanced mouth-feel.

## OUR MISSION:

- To be innovation leaders.
- To make great tasting popcorn.
- To create unique flavours.
- To provide top quality customer service.









# Our unique production process

## 1



We make a fresh batch of caramel from scratch to ensure freshness and the best possible taste.

## 2



After making the caramel and airpopping the corn, the popcorn is tumbled in the fresh caramel to coat the kernels evenly.

## 3



Next, the popcorn is scattered with melted chocolate, nuts and dried fruit for a deep and rich flavour and lovely texture.

## 4



Lastly, the popcorn is cooled quickly before bagging it airtight to ensure the freshest and crunchiest popcorn you'll ever taste.



# Why choose us?

**Popcorn Shed is the UK's first super-premium popcorn brand!**

We started Popcorn Shed to create a great tasting, positive product that enhances the lives of our customers during shared moments that matter.

## GREAT TASTE AWARD WINNERS



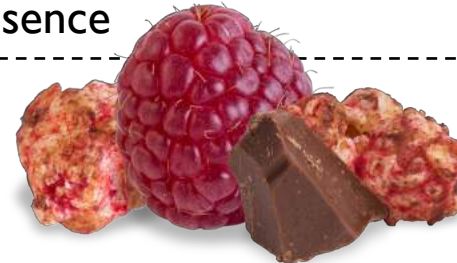
Winners for Salted Caramel, Say Cheese! and Berry-licious.

**TEXTURE** is our game!

We use inclusions such as nuts, freeze dried fruit and chocolate to create textures which enhance taste, flavour and mouth-feel.

## USP's

- Family business, launched in September 2016
- Handmade in the UK
- All natural, high quality ingredients
- Certified gluten free, vegetarian and GMO free
- Made to order in small batches by using an artisan cooking process
- Beautiful packaging with fantastic shelf presence









# Our range: Sheds



Our signature sheds are beautifully packaged in cartons that are recyclable and made from trees from sustainable forests.

The sheds are perfect for gifting, snacking and sharing!

Shed dimensions: H23cm x W12cm x D5cm

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# Our range: Sheds



Gluten free



Vegetarian



## Salted Caramel Gourmet Popcorn 80g Shed

10x80g-SC

Salted caramel popcorn with milk chocolate.

RRP: £2.99



## Pop 'n' Choc Gourmet Popcorn 80g Shed

10x80g-PC

Chocolate caramel popcorn with milk chocolate.

RRP: £2.99



## Pecan Pie Gourmet Popcorn 80g Shed

10x80g-PP

Caramel popcorn with pecan nut pieces.

RRP: £2.99



## Butterly Nuts Gourmet Popcorn 90g Shed

10x90g-BN



Peanut butter caramel popcorn with peanuts.

RRP: £2.99





# Our range: Sheds


 Gluten free
 
 Vegetarian



## Berry-licious Gourmet Popcorn 80g Shed

10x80g-BL

Caramel & raspberry popcorn with dark chocolate.

RRP: £2.99



## Say Cheese! Gourmet Popcorn 55g Shed

10x55g-SayCh

Cheddar cheese popcorn.

RRP: £2.99



## Sweet Cheesus Gourmet Popcorn 65g Shed

10x65g-SweetCh

A mix of cheddar cheese and caramel popcorn.

RRP: £2.99



## Totes Goats! Gourmet Popcorn 55g Shed

10x55g-TG



Goats cheese popcorn with black pepper.

RRP: £2.99





# Our range: Sheds

 Gluten free
  Vegetarian



## Santa's Shed Gourmet Popcorn 80g Shed

10x80g-SS

Christmas pudding popcorn.

RRP: £2.99



## Union Shack Gourmet Popcorn 80g Shed

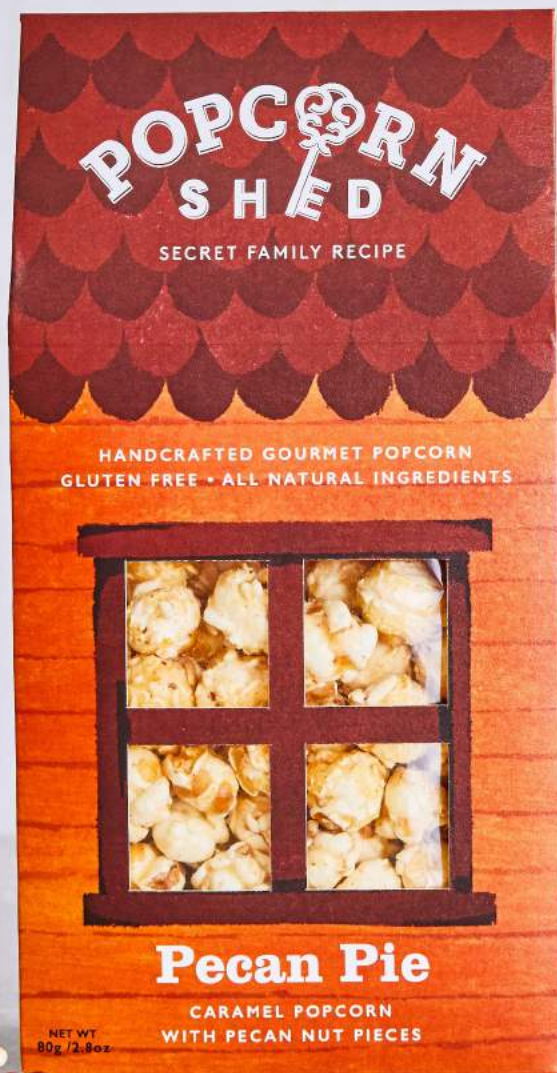
10x80g-US

Cherry and almond popcorn.

RRP: £2.99









# Our range: Snack Packs



Our 'Grab & Go' snack packs are the ultimate convenience treat. They are perfect for any location; till point, shop counter or even mini bars!

All flavours are sold in shelf-ready displays of 16 and are under 130 calories per bag.

# Our range: Snack Packs



Gluten free



Vegetarian



## Salted Caramel Gourmet Popcorn Snack Pack 24g

16x24g-SC

Salted caramel popcorn with milk chocolate.

RRP: £1.20



## Pop 'n' Choc Gourmet Popcorn Snack Pack 24g

16x24g-PC

Chocolate caramel popcorn with milk chocolate.

RRP: £1.20



## Pecan Pie Gourmet Popcorn Snack Pack 24g

16x24g-PP

Caramel popcorn with pecan nut pieces.

RRP: £1.20



## Butterly Nuts Gourmet Popcorn Snack Pack 26g

16x26g-BN

Peanut butter caramel popcorn with peanuts.

RRP: £1.20





# Our range: Snack Packs



Gluten free



Vegetarian



## Berry-licious Gourmet Popcorn Snack Pack 24g

16x24g-BL

Caramel & raspberry popcorn with dark chocolate.

RRP: £1.20



## Say Cheese! Gourmet Popcorn Snack Pack 16g

16x16g-SayCh

Cheddar cheese popcorn.

RRP: £1.20



## Sweet Cheesus Gourmet Popcorn Snack Pack 19g

16x19g-SweetCh

A mix of cheddar cheese and caramel popcorn.

RRP: £1.20







# Our range: Gifting Jars



Our beautiful reusable gift jars are ideal as a present, complete with a blank gift tag to add a personal message. The jars are made of a high quality plastic to maximise durability.

Jar dimensions: H21.5cm x W12cm



# Our range: Gifting Jars



Gluten free



Vegetarian



## Salted Caramel Gourmet Popcorn 200g Gifting Jar

6x200g-SC

Salted caramel popcorn with milk chocolate.

RRP: £12.00 - £15.00



## Pop 'n' Choc Gourmet Popcorn 200g Gifting Jar 200g

6x200g-PC

Chocolate caramel popcorn with milk chocolate.

RRP: £12.00 - £15.00



## Pecan Pie Gourmet Popcorn 200g Gifting Jar 200g

6x200g-PP

Caramel popcorn with pecan nut pieces.

RRP: £12.00 - £15.00



## Butterfly Nuts Gourmet Popcorn 225g Gifting Jar 225g

6x225g-BN

Peanut butter caramel popcorn with peanuts.

RRP: £12.00 - £15.00





# Our range: Gifting Jars

Gluten free
 Vegetarian



## Berry-licious Gourmet Popcorn Gifting Jar 200g

6x200g-BL

Caramel & raspberry popcorn with dark chocolate.

RRP: £12.00 - £15.00



## Say Cheese! Gourmet Popcorn Gifting Jar 135g

6x135g-SayCh

Cheddar cheese popcorn.

RRP: £12.00 - £15.00









# Our range: Christmas



A beautifully branded advent calendar, with 24 individual bags of popcorn in each cavity (3-5g each) in six flavours.



A large novelty shed shaped box containing 14 individual snack packs in seven flavours (2 x per flavour).

# Our range: Christmas



Gluten free



Vegetarian



## Advent Calendar 112g 6xADV-CAL

Gourmet popcorn advent calendar.  
H43cm x W29.5cm x L4.2cm.

RRP: £15.00



## Multi Shack Pack 314g 6xSP-SELEC

Novelty multi snack pack box.  
H40cm x W30cm x L8.5cm.

RRP: £18.00







POPCORN  
SHED

Berry-  
licious

POPCORN  
SHED

Say  
Cheese!

POPCORN  
SHED

Salted  
Caramel

great  
taste  
2017

POPCORN  
SHED

Pecan  
Pie

POPCORN  
SHED

Butterly  
Nuts

POPCORN  
SHED

Pop'n'  
Choc

POPCORN  
SHED

Sweet  
Cheesus



# Let's get personal

Hosting an event? Rewarding your colleagues or thanking your clients?

Discover popcorn gifts for every occasion. Leave a lasting memory with our range of delicious all natural, vegetarian and gluten free products.

We offer a range of beautiful and delicious bespoke options to customise and co-brand with your own logo, design or custom message.

**Please ask for more details!**





# POPCORN SHED



## Contact



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